



## Provider Details

Coleg Cambria, Grove Park Road, Wrexham, LL12 7AB

## Public Benefit

**The College publishes the following public benefit statement within its accounts each year. The following is an excerpt from the 2021 financial statements:**

The College is an exempt charity and is regulated by the Welsh Government as Principal Regulator for all FE Corporations in Wales. The members of the Governing Body, who are trustees of the charity, are disclosed on page 16. In setting and reviewing the College's strategic objectives, the Governing Body has had due regard for the Charity Commission's guidance on public benefit and particularly upon its supplementary guidance on the advancement of education. The guidance sets out the requirement that all organisations wishing to be recognised as charities must demonstrate, explicitly, that their aims are for the public benefit. In delivering its mission, the College provides the following identifiable public benefits through advancement of education:

- High quality teaching
- Widening Participation and tackling social exclusion
- Excellent employment record for students
- Strong student support systems
- Links with employers, industry and commerce.

## Public Good Statement (Higher Education)

**The statement below expands on the above to provide a public good statement for our Higher Education (HE) delivery. The statement should be read in conjunction with the Higher Education Strategy and Public Good Plan.**

## Investment/Widening Participation Aims

**The College invests approximately 26% of the tuition fee income in activities to widen participation and promote equality of opportunity in HE. Through our HE programmes and this Public Good Plan we are meeting the strategic priorities we set ourselves for HE.**

Through this plan and our current HE Strategy we are:

1. Widening access to HE for underrepresented groups.
2. Closing the gap in success rates of learners from underrepresented groups
3. Increasing progression to higher level learning of our Level 3 learners.
4. Supporting the local economy through developing the local workforce with higher level skills attributes.
5. Increasing the number of learners studying some or all of their programme through the medium of Welsh or bilingually.
6. Contributing to increasing the % of the local working population who have higher level qualifications.

## Student Partnership and Governing Oversight

**We have a robust HE Student Voice scheme which includes at least 2 meetings per year with HE Student Reps from every area. An Action Log is kept each year, and a 'Together We' poster produced providing details of the main achievements of the past academic year.**

HE Student Reps are invited to our HE & Access Steering Group meetings 6 times per academic year. HE Students and HE Student Reps also take part in the wider College Student Constitutional activities, such as becoming a Student Vice President or Student Governor. Updates are shared with the Senior Management Team and Governors.

## Vision for Higher Education

**Our HE Strategy outlines our intention to make a significant “step-change” in our HE provision.**

Through ambitious collaborations with key University partners, employers and regional and national stakeholders, it is planned that significantly more students will study at Levels 4, 5 and above within an expanded and diverse curriculum portfolio matched to regional skills priorities that will directly support our local community to gain high-skilled employment within the region. A strong widening participation ethos will underpin our work and we will continue to serve our local community well, ensuring that all groups of students (irrelevant of their background) have appropriate entry points by which they can access our provision and that we provide the necessary support for those who may require it.

## Strategic Priorities for Higher Education

### Key Partner Relationships:

Develop more substantial relationships with the HE sector by working as key partners with fewer Universities.

### Flexible, Career-Focused Curriculum:

Work with employers and University partners to build on existing strengths and also develop new and innovative full-time and part-time curriculum pathways that align with regional and national skill priority areas.

### Coherent Collaboration:

Develop imaginative and sector-leading collaborative projects to exemplify how Further Education (FE) and HE can work together.

### HE Ethos:

Develop a distinct stand-alone high quality “University Centre” ethos across all HE provision.

### Regional Provider of Choice:

Become the local HE provider of choice.

## Widening Participation Aims

**Coleg Cambria has a long history of accomplishment in widening access to underrepresented groups.**

It is core to our values and features strongly in our current Higher Education Strategy. We are committed to strategies for widening access to Higher Education as well as ensuring student success which in turn improves the progression opportunities for our Higher Education student community.

Through our Higher Education Programmes and this Public Good Plan we are meeting the strategic priorities we have set ourselves for Higher Education, we are:

- Widening access to higher education for underrepresented groups



- Continuing to evaluate the varying data sets of our students and the identified underrepresented category groups that they fall into so that future plans can be distinguished to support these learners and their needs to access, succeed and progress through their Higher Education journey
- Continuing to examine any gaps in success rates of learners from underrepresented groups through easier and accessible monitoring quality processes, any gaps that have been analysed will be included within future continuous improvement plans at programme and strategic level
- Working in close collaboration with Reaching Wider and other Higher Education providers to enhance the access, success and progression for university level study for our underrepresented student groups
- Aiming to increase progression to higher learning of our Level 3 learners to at least the national average
- Supporting the local economy through developing the local workforce with higher level skills
- Increasing the number of learners studying some or all of their programme through the medium of Welsh or bilingually
- Contributing to increasing the % of the local working population who have higher level qualifications.

## We will do this by:

- Continue to design and implement a wider range of vocationally relevant higher education programmes, including higher and degree apprenticeships, with progression opportunities where relevant
- Design models of delivery that enable students to study whilst working
- Target the promotion of higher education opportunities to learners from low participation areas and underrepresented groups through collaboration with Reaching Wider and other Higher Education providers
- Raise awareness about progression opportunities and available support for our Level 3 students through targeted cross-college collaboration
- Prepare students for the transition from Further Education to Higher Education study, in particularly adults who have had a study gap, utilising the specialist teams that are available within Coleg Cambria
- Provide additional study support through our highly skilled library support team for Higher Education students to facilitate success on their programme
- Deliver a high quality student experience through the enhancement of teaching and learning skills, including Welsh Language
- Promote healthy lifestyles through education and encouraging participation in Active@Cambria
- Equip students with employability skills and work experience opportunities
- Continue to improve our data reporting systems so that we are in a better position to evaluate the specific access, success and progression needs of our underrepresented student community.