

BUSINESS GCSE

WJEC GCSE Business Studies

When Delivered:	One afternoon per week over two years
Qualification title:	WJEC GCSE Business Studies
Awarding Body	WJEC

What is GCSE Business all about?

GCSE Business is a TWO year course that will enable the application of knowledge and understanding to different business contexts, including businesses ranging from small enterprises to large multinationals and businesses operating in local, national and global contexts.

This course will allow a development and understanding of how business contexts impact on business behaviour and gain an understanding of the important role played by these business organisations in the economy of Wales and the rest of the UK. As part of the course there is a need to be familiar with current issues in business and develop an understanding of the dynamics of business activity and consider data which relates to the Welsh business environment as well as the UK and other countries.

GCSE Business is an investigation into the real business world, developing an understanding of contemporary business opportunities and issues looking at the SIX main areas:

- Business activity
- Influences on business
- Business operations
- Finance
- Marketing
- Human resources

How will it be assessed?

GCSE Business will be assessed across two examination papers and these will be held in the second year of the course.

Unit 1: Business World

(Written examination: 2 hours, 62.5% of qualification Total marks:100)

Unit 2: Business Perceptions

(Written examination: 1 hour 30 minutes, 37.5% of qualification Total marks: 60)

The two exams will assess content from all six topic areas, which will draw together knowledge, skills and understanding from across the subject content in each assessment.

Why is it useful to do GCSE Business?

This is a pathway to study Business at either BTEC Level 3 or at A level, where the knowledge and understanding will be further developed to the next level. You may choose to do another Level 3 subject to study after your GCSE Business, but the knowledge and skills that this will develop will be transferable to the next stages of study and/ or work. It allows you a much deeper appreciation of the business world that is all around as well as what you will be part of one day.

Costs

Business t-shirt (£17.50)
Ruler, pens, pencil, erasers, highlighters, notepads and folders
Textbook/Revision Guides