

Social Media and Digital Marketing



Social media and digital marketing is becoming a core part of businesses in all industries. The use of digital media to attract and engage with current and potential customers, to raise brand awareness, and to generate rich analytical data, is essential in today's business environment.

This course is assessed in the workplace and in the classroom by our industry served teams and requires day release to our Deeside college site where learners will have access to state of the art facilities and technology to help their learning.

Qualifications we offer

Course	Entry requirements	Typical duration	Study mode & assessment	Location
Level 3 Social Media and Digital Marketing Apprenticeship	Employed in a relevant industry	12 months	Work based & day release	Deeside
Level 4 Diploma in Digital Marketing Apprenticeship	Employed in a relevant industry	24 months	Work based & day release	Deeside

Did you know

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Top tip

Contact local businesses and drop off a CV, they might not have ever thought about hiring an Apprentice before!